

## Dollars for Dolphins



Two years ago, the PTA Board unanimously voted to eliminate product-based fundraisers, such as Sally Foster, based on feedback from the general membership. Instead, we have simplified our fundraising strategy and last year, introduced **Dollars for Dolphins**. Based on the success of last year's **Dollars for Dolphins** campaign, the PTA is continuing it for the 2011-2012 school year.



**Dollars for Dolphins** is a fundraising appeal asking Sleepy Hollow families to make a monetary donation directly to SHES PTA. Our goal is to raise \$8000 in monetary donations by November 1, 2011 in order to fund this year's many programs. The exciting part of this fundraising program is that 100% of your donation goes to support PTA programs (not 50%, as before) and it is tax deductible! As with past product-based fundraisers, we invite you to ask other family members such as grandparents, aunts and uncles to support your children's education by donating. Please invest in your child's education by sending in your **Dollars for Dolphins** today!

Did you know it costs the PTA...

- \$275 for the Science Fair
- \$1650 for Teacher & Staff Recognition
- \$2200 for Class Parties
- \$4000 for Cultural Arts Assemblies
- \$750 for the Back to School Picnic
- \$1700 for Partners In Print
- \$4000 for Field Trip Buses

... and these are just a few of our many programs and events held throughout the school year.

Many employers sponsor a matching gift program for charitable contributions. Check with your company and attach any necessary forms from your employer.

Yes, I would like to support my child and the SHES PTA!

- \$10       \$25       \$50       \$100  
 \$250       \$500       \$1000       Other \_\_\_\_\_

Your Name \_\_\_\_\_

Student Name \_\_\_\_\_

Teacher \_\_\_\_\_

All donations will receive a receipt for tax purposes. It will be sent home with the student listed above. Please return your donation and any matching gift forms to school via the front office or in your child's backpack, in a sealed envelope with **Dollars for Dolphins** written on the outside. Checks should be made payable to SHES PTA.